

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: A2605161

Alt Order #: 27018015

Product Desc: Candidate

Estimate: 7067

Flight Dates: 07/18/20 - 07/21/20

Original Date / Rev: 07/17/20 / 07/17/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: Strategic Media Services

Buying Contact:

Billing Contact:

1911 North Fort Myer Drive

Arlington, VA 22209

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: WEEKLY

Agency Commission: 15%

Advertiser

Name: POL/Roger Marshall/US Senate/KS/Re

Demographic: A25-54

Product Codes: PL11

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN13871/SP2622/AL1146

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/13/20	07/19/20	2	\$100.00	\$85.00
07/20/20	07/26/20	19	\$2,985.00	\$2,537.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	21	\$3,085.00	\$2,622.25	0.00
Totals	21	\$3,085.00	\$2,622.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	07/20/20	07/20/20	Today Show 7-8am	CM	7-8am	M-----	:15/:15	1	\$175.00	P4	0.00	BK	1	\$175.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	M-----			1			\$175.00		0.00			
N 2	Multi	07/21/20	07/21/20	Today Show 7-8am	CM	7-8am	-T-----	:15/:15	1	\$175.00	P4	0.00	BK	1	\$175.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-T-----			1			\$175.00		0.00			
N 3	Multi	07/20/20	07/20/20	Today Show 8-9am	CM	8-9am	M-----	:15/:15	1	\$135.00	P4	0.00	BK	1	\$135.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	M-----			1			\$135.00		0.00			
N 4	Multi	07/21/20	07/21/20	Today Show 8-9am	CM	8-9am	-T-----	:15/:15	1	\$135.00	P4	0.00	BK	1	\$135.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2605161
 Alt Order #: 27018015
 Flight Dates: 07/18/20 - 07/21/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 7067

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/20/20	07/26/20	-T-----			1		\$135.00	0.00					
N 5	Multi	07/18/20	07/18/20	Today Show Sa	CM	8a-10a	-----S-	:15/:15	1	\$50.00	P4	0.00	BK	1	\$50.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Today Show Sa											
				SATURDAY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	-----S-			1		\$50.00	0.00					
N 6	Multi	07/19/20	07/19/20	Today Show Su	CM	Today Show Su	-----S	:15/:15	1	\$50.00	P4	0.00	BK	1	\$50.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Today Show Su											
				SUN TODAY-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	-----S			1		\$50.00	0.00					
N 7	Multi	07/19/20	07/19/20	Meet the Press	CM	Meet the Press	-----S	:15/:15	1	\$100.00	P4	0.00	BK	0	\$0.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Meet the Press											
				MEET PRESS-SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	-----S			1		\$100.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	Multi	07/13/20-07/19/20		Meet the Press	Meet the Press		-----Su	:15/:15	(\$100.00)	0.00	BK				
				Credited											
N 8	Multi	07/20/20	07/20/20	M-F 4-430p	CM	4-430pm	M-----	:15/:15	1	\$100.00	P4	0.00	BK	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				M-F 4-430p											
				JEOPARDY TWO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/20/20	07/26/20	M-----			1		\$100.00	0.00					
N 9	Multi	07/21/20	07/21/20	M-F 4-430p	CM	4-430pm	-T-----	:15/:15	1	\$100.00	P4	0.00	BK	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				M-F 4-430p											
				JEOPARDY TWO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/20/20	07/26/20	-T-----			1		\$100.00	0.00					
N 10	Multi	07/20/20	07/20/20	M-F 430-5p	CM	430-5pm	M-----	:15/:15	1	\$140.00	P4	0.00	BK	0	\$0.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				M-F 430-5p											
				JEOPARDY<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/20/20	07/26/20	M-----			1		\$140.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	Multi	07/20/20-07/26/20		M-F 430-5p	430-5pm		M-----	:15/:15	(\$140.00)	0.00	BK				
				Credited											
N 11	Multi	07/21/20	07/21/20	M-F 430-5p	CM	430-5pm	-T-----	:15/:15	1	\$140.00	P4	0.00	BK	1	\$140.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				M-F 430-5p											
				JEOPARDY<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/20/20	07/26/20	-T-----			1		\$140.00	0.00					
N 12	Multi	07/21/20	07/21/20	KSN News at Five	CM	5-530pm	-T-----	:15/:15	1	\$175.00	P4	0.00	BK	1	\$175.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at Five											
				KSN NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/20/20	07/26/20	-T-----			1		\$175.00	0.00					
N 13	Multi	07/20/20	07/20/20	NBC Nightly News WKD	CM	530-6pm	M-----	:15/:15	1	\$225.00	P4	0.00	BK	0	\$0.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				NBC Nightly News WKDY											
				NBC NITELY NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/20/20	07/26/20	M-----			1		\$225.00	0.00					

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 Flight Dates: 07/18/20 - 07/21/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 7067

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-T-----		1				\$100.00		0.00			
N24	Multi	07/21/20	07/21/20	ON	CM	1235a-4a	-T-----	:15/:15	1	\$5.00	P5	0.00	BK	1	\$5.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				ON											
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-T-----		1				\$5.00		0.00			
													Totals	21	\$3,085.00



125 West 55th St
New York, NY 10019

Contract # 27018015	Changes as of: 7/17/2020 at 3:38 PM	Version: Current State Version 3
CPE: 560/646/7067	Flight: 7/18/20 - 7/21/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 9766430	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo:
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$3,085.00
		Total Spots: 42
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2605161

#	Day/Time	DP	Program	Rate	Len	7/18 - 7/21				Total Spots	Total \$	CPP*	GRP*	
						7/18	7/19	7/20	7/21					
1	M-F 7a-8a		TODAY SHW	\$87.50	15	0	0	2	2		4	\$350.00	\$0.00	0.0
2	M-F 8a-9a		TODAY SHW	\$67.50	15	0	0	2	2		4	\$270.00	\$0.00	0.0
3	Sa 8a-9:30a		SATURDAY TODAY	\$25.00	15	2	0	0	0		2	\$50.00	\$0.00	0.0
4	Su 8a-9a		SUN TODAY-NBC	\$25.00	15	0	2	0	0		2	\$50.00	\$0.00	0.0
5	Su 9a-10a		MEET PRESS-SUN	\$50.00	15	0	0	0	0		0	\$0.00	\$0.00	0.0
6	M-F 4p-4:30p		JEOPARDY TWO	\$50.00	15	0	0	2	2		4	\$200.00	\$0.00	0.0
7	M-F 4:30p-5p		JEOPARDY<	\$70.00	15	0	0	0	2		2	\$140.00	\$0.00	0.0
8	M-F 5p-5:30p		KSN NEWS-5P	\$87.50	15	0	0	0	2		2	\$175.00	\$0.00	0.0
9	M-F 5:30p-6p		NBC NITELY NWS	\$112.50	15	0	0	0	0		0	\$0.00	\$0.00	0.0
10	M-F 6p-6:30p		KSN NEWS-6P	\$112.50	15	0	0	0	2		2	\$225.00	\$0.00	0.0
11	M-F 6:30p-7p		WHEEL-FORTNE	\$150.00	15	0	0	2	0		2	\$300.00	\$0.00	0.0
12	M-F 10p-10:35p		KSN NEWS-10P<	\$150.00	15	0	0	0	2		2	\$300.00	\$0.00	0.0
13	M-F 10:35p-11:37p		TONITE SHW-NBC<	\$40.00	15	0	0	2	2		4	\$160.00	\$0.00	0.0
14	M 7p-8p		VOICE-NBC	\$200.00	15	0	0	0	0		0	\$0.00	\$0.00	0.0
15	M 7p-8p		TITAN GAMES	\$200.00	15	0	0	2	0		2	\$400.00	\$0.00	0.0
16	M-F 4:30a-5a		KS TODAY	\$5.00	15	0	0	0	2		2	\$10.00	\$0.00	0.0
17	M-F 5a-6a		KS TODAY	\$25.00	15	0	0	0	2		2	\$50.00	\$0.00	0.0
18	M-F 6:30p-7p		WOF	\$150.00	15	0	0	0	2		2	\$300.00	\$0.00	0.0
19	M-F 6a-7a		KS TODAY	\$50.00	15	0	0	0	2		2	\$100.00	\$0.00	0.0
20	M-F 12:35a-4a		OVERNIGHTS	\$2.50	15	0	0	0	2		2	\$5.00	\$0.00	0.0
TOTALS:						2	2	12	26	42	\$3,085.00	\$0.00	0.0	



125 West 55th St
New York, NY 10019

Contract # 27018015	Changes as of: 7/17/2020 at 3:38 PM	Version: Current State Version 3
CPE: 560/646/7067	Flight: 7/18/20 - 7/21/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	Advertiser: Kansans for Marshall Product: Candidate Agency Order #: 9766430 Buyer: Rheault, Ben	Market: Wichita Office: WASHINGTON Service: Nielsen Primary Demo:
	Salesperson: KELLY JOHNS 202-872-5880	Con Type: POLITICAL/VOTE Total \$: \$3,085.00 Total Spots: 42 Total CPP: \$0.00 Total GRP:
	Separation:	Assistant: KELLY JOHNS 202-872-5880 Traffic #: A2605161

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/17/20 2:48 PM	Lori Sanderson	PLEASE ACCEPT MG OFFERS. THANKS, LS
07/17/20 11:43 AM	Lori Sanderson	PLEASE ACCEPT MG FOR PROGRAM CHANGE. ALSO, CAN YOU CONFIRM IF THESE ARE BOOKENDS? THANKS, LS
07/17/20 11:42 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$7,085
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	42	\$3,085.00	N/A	0.0
Total	100%	42	\$3,085.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jul	42	\$3,085.00
Total	42	\$3,085.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	7/17/20 2:48 PM	Lori Sanderson	Confirmed	10	6	\$0	\$3,085.00	Changes: Total Spots from 38 to 42. 8 buylines added or modified.
Makegood 1	7/17/20 11:43 AM	Lori Sanderson	Confirmed	2	2	\$0	\$3,085.00	Changes: 2 buylines added or modified.
Queued for Electronic Contracting	7/17/20 11:09 AM					\$0	\$0	
New	7/17/20 11:05 AM	KELLY JOHNS	Confirmed	38		\$3,085.00	\$3,085.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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